



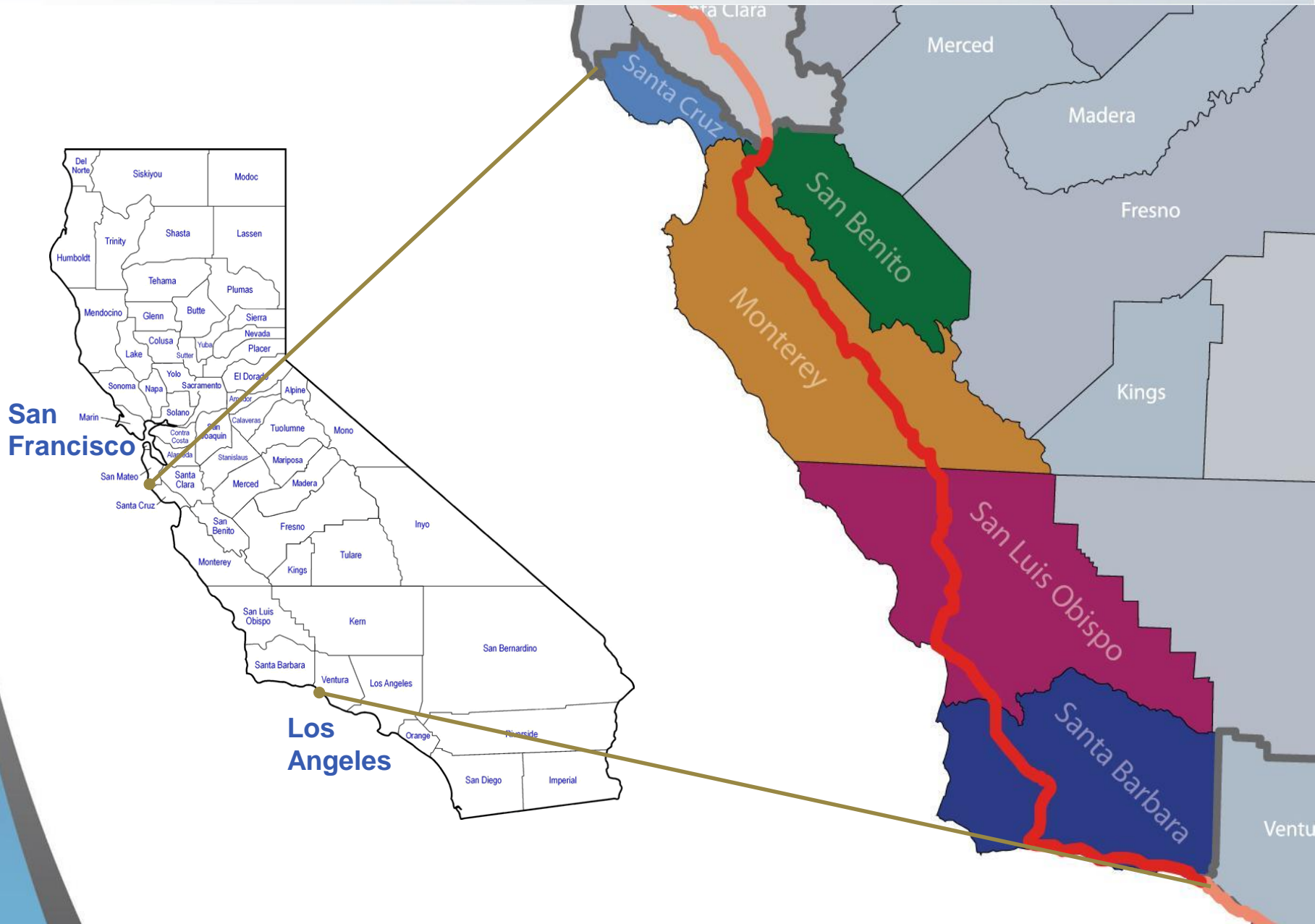
# California's Central Coast

## *Moving California's Economy*

*California Freight Advisory Committee Meeting*  
*September 12, 2018*  
*Presenter: Debbie Hale, TAMC*



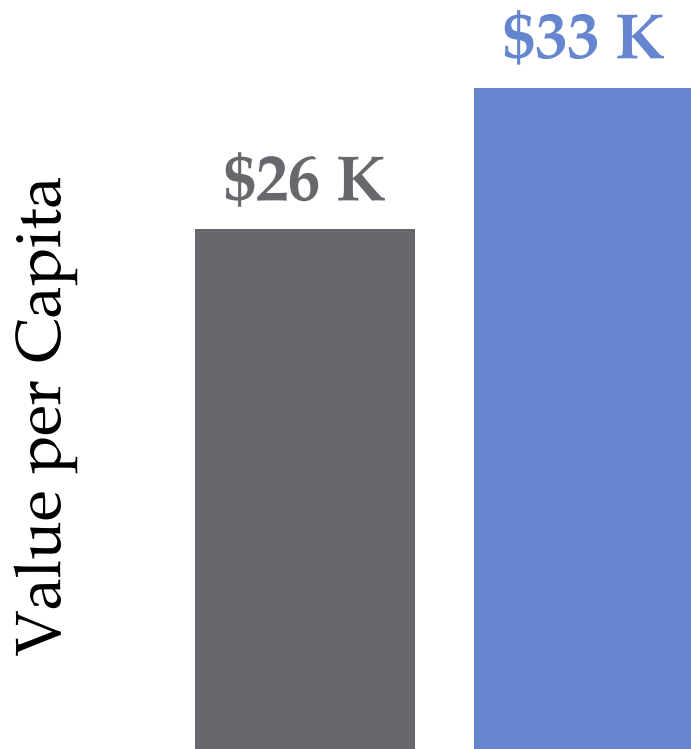
# California's Central Coast



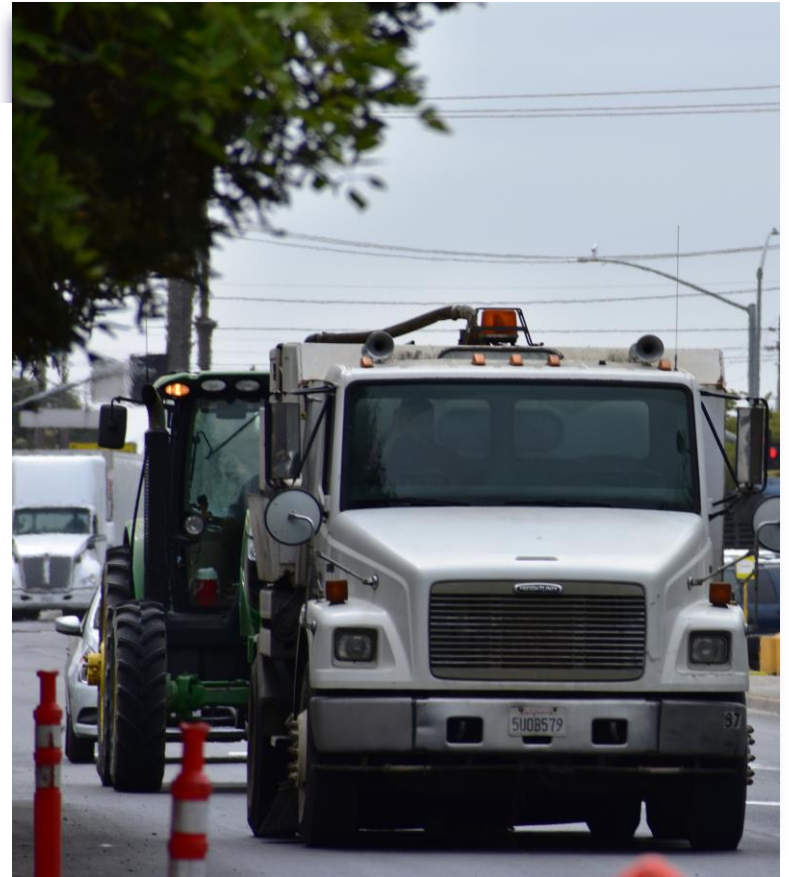
# Economic Diversity



# Freight Value



■ Los Angeles ■ Central Coast





# Goods Movement: \$50 Billion

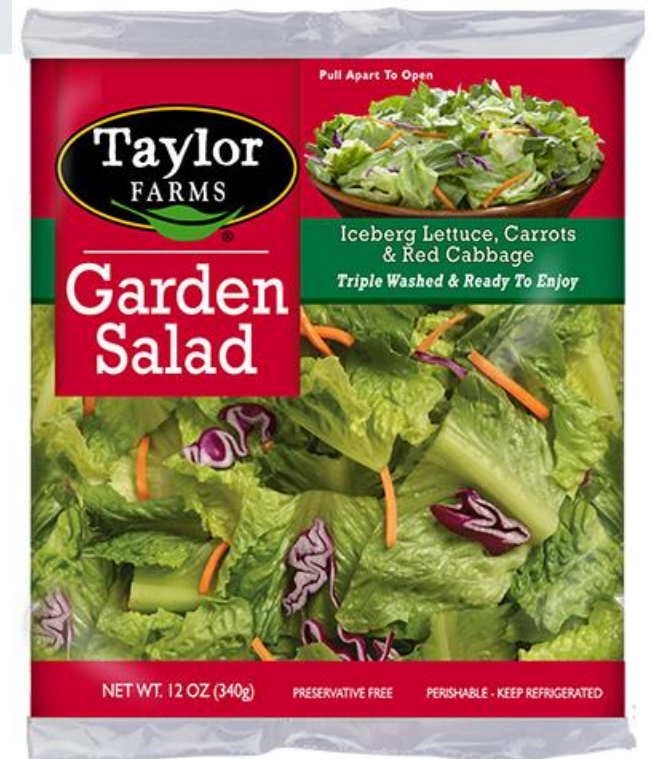
# California: \$25 Billion

**Canada: \$1.2B**

## Other States: \$13 Billion

## Asia: \$1.1B

# Freight Types

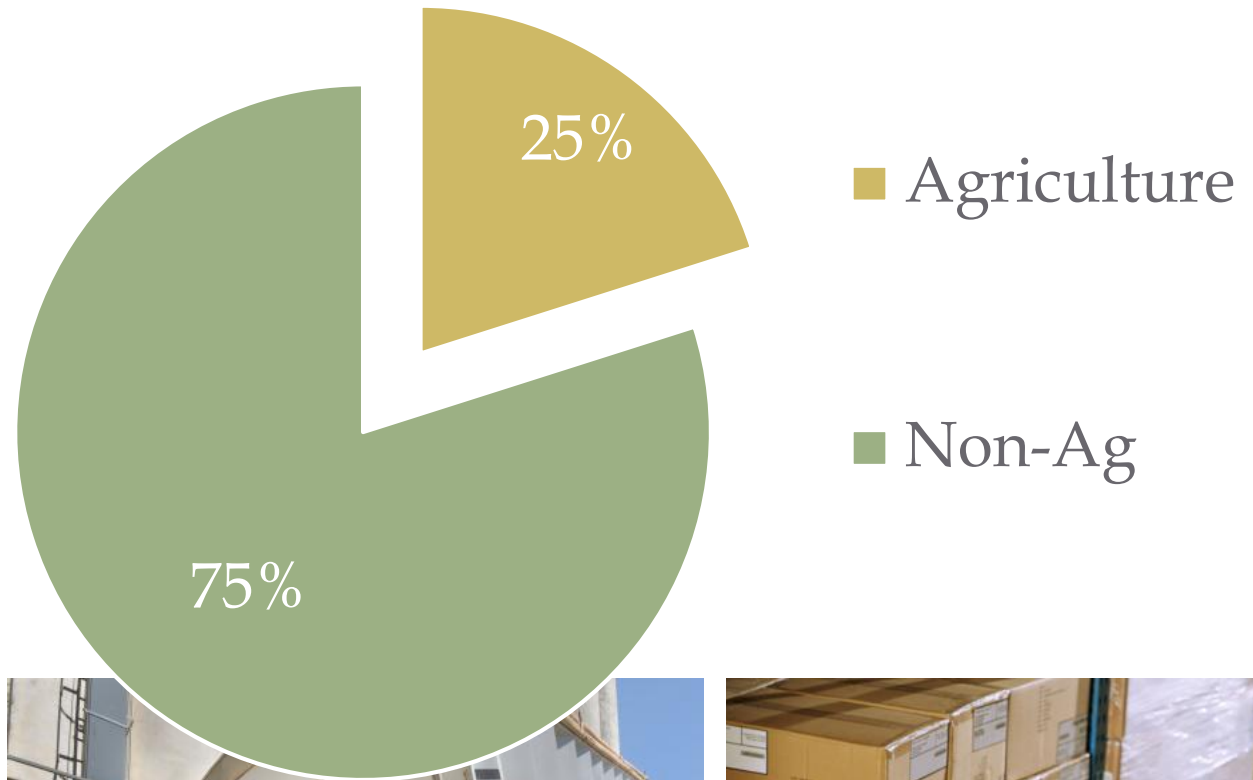


# “The Salad Bowl of the World”



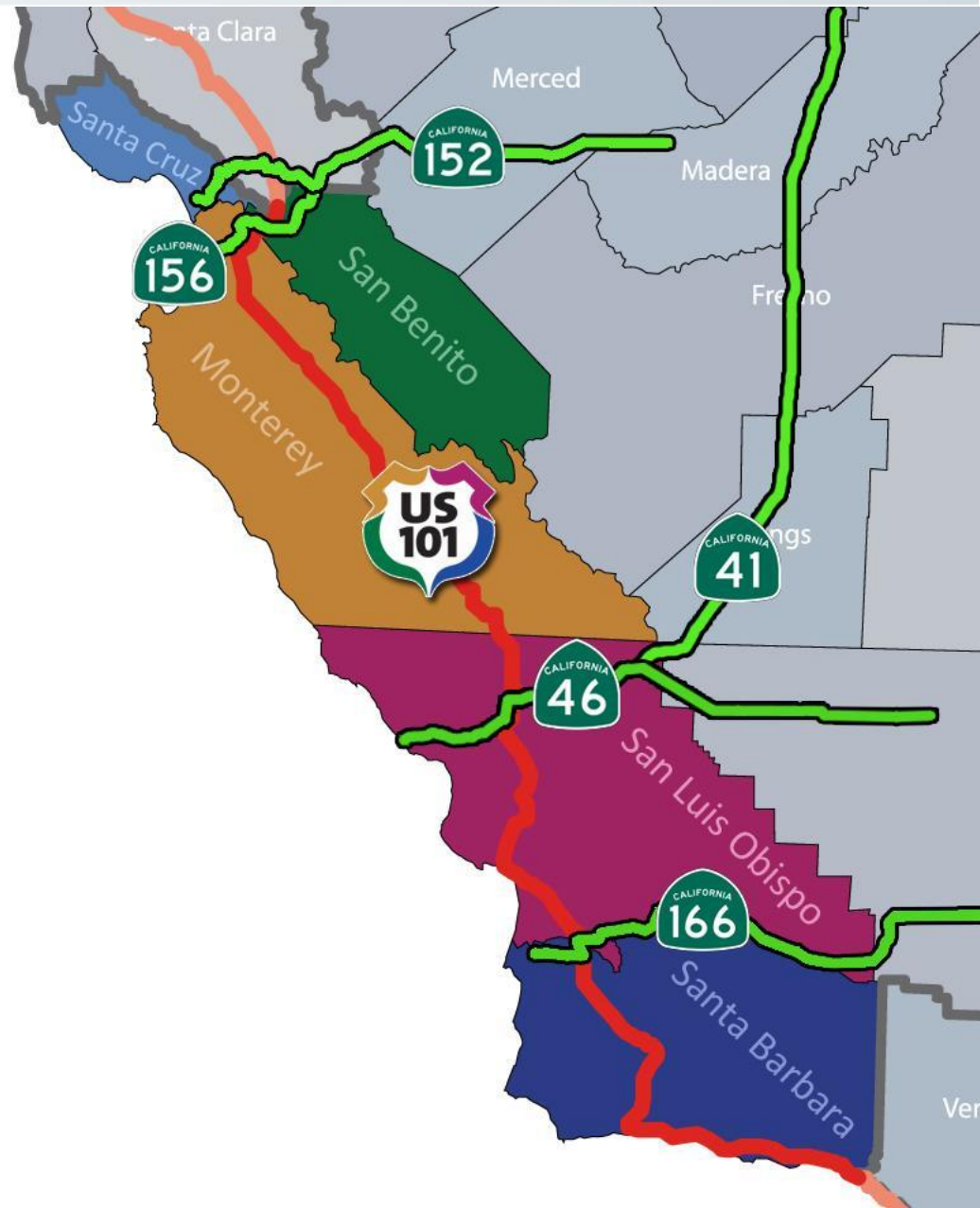


# Employment





# Major Truck Routes



# Coalition Priorities

- **Preserve SB 1**
- **Fund Key Freight Corridors**





# Central Coast Freight Mobility

- Goods Movement
- Safety
- Operations
- Congestion Relief
- Questions?

